

## Call for Proposals

# Competition for Egyptian entrepreneurs on Housing Solutions

### Background

Habitat for Humanity is a nonprofit organization that helps families build and improve places to call home. We believe affordable housing plays a critical role in strong and stable communities.

**Habitat for Humanity Egypt (HFHE)** is a branch of Habitat for Humanity Middle East. It has been operating in Egypt since 1989 in forty communities in five governorates to respond to an urgent need for housing interventions. It has improved the housing conditions of more than 40,000 houses in Upper Egypt for low-income communities through local strategic partners. Strategic local partner NGOs work closely with the organization's National Office to provide housing services to vulnerable, low-income communities to improve the functionality, quality, and safety of their houses. The target beneficiaries are people with low income, vulnerable and marginalized groups.

### HFHE national forum for adequate housing

Within an increasingly evolving housing ecosystem, the Habitat for Humanity Egypt is organizing a national forum that aims to unfold the question of housing supply for the poor and vulnerable communities in Egypt. As such, the housing ecosystem refers to all the actors and institutions that work together to meet the needs of the society in terms of housing supply, including improving the housing value-chain.

The national forum addresses issues related to housing in Egypt in order to create a momentum of interest amongst practitioners, researchers & academics in the field. This forum will contribute to the establishment of a national community of practice in the housing, microfinance and integrated development sectors. A report from the National Housing Forum with key messages and success stories to be presented at the HFHI's MENA Regional Housing Forum and COP27 on October 10th, 2022.

**The key topics for the forum will be** affordable housing, housing finance, and adequate housing.

## Housing solutions competition

To address resilience in the housing sector, **HFHE** is organizing a **competition** aimed at Egyptian **entrepreneurs** to propose ideas and concepts for a "Resilient Housing Model"; an innovative model that addresses **resilience**, **mitigation** and **affordability** that takes into consideration the Egyptian context (geography and demography) and follows the national building regulations.

The ideas can fall within any of -but not only- the following areas:

- Energy saving models.
- Housing design.
- Materials & adaptation.
- Retro-fitting existing structures and adaptive reuse.
- Waste management.
- Innovation for water & sanitation.

The proposed project ideas can be at any stage of development, i.e. at the conceptual design stage or in prototyping stage etc. This will give the opportunity for Egyptian entrepreneurs to voice and present their ideas, connect with support networks and resources, as well as help **HFHE** receive new ideas that are potentially scalable.

### Who can apply?

- Egyptian entrepreneurs & innovators of 18 years and above,
- Previous experience or background in: Engineering (Construction/Civil/Architecture), Art & Design, Economics and Business, Urban Development, Real Estate, Green solutions, or other relevant fields.
- Individuals or a committed team size with the capability to dedicate resources to the program (2-5 members).
- Individuals from diverse groups of culture, gender, age, special abilities & disabilities are highly encouraged to apply.

### Awards

The winner will be offered:

- **Post-program support:** of **HFHE** team in connecting with and enrolling in additional programs supporting innovative solutions,

- **Visibility & Networking:** through presenting their model at the HFHI's different events and forums,
- **Consultation:** meeting with our jury members for one-on-one feedback & brief consultation.
- **A financial incentive** to support the development of the idea of their project as follows:

**1st place:** 20,000 EGP,

**2nd place:** 15,000 EGP,

**An honorary 3rd place.**

## Proposal submission:

The project proposal must include:

- Filled online application form that includes:
  - Details about the individual or the organization; a brief background about the applicant(s), professional and personal basic data.
  - The cause & issue
  - Motivation to work on that issue
  - Aims of the proposed intervention/project/idea
  - Concept and design
  - Impact on community and society
  - Projected Budget and/or feasibility study
  - References for previous research on the topic
  - In addition, a video pitch for the idea with a maximum duration of 2-5 minutes where the contestant presents the idea in an audio-visual format.

The concept note is to be presented as a pdf document (to be sent on this email:

NHF2022@habitategypt.org) with subject line (HFHE: Housing solutions competition\_**name**).

Contestants may use text, drawings, and tables to present their ideas. The document should not exceed 6 pages in size. Submissions are open till September 22<sup>nd</sup>, 2022.

Application form: <https://docs.google.com/document/d/15FsGi07W7f8MFy0FKdwcberrNjWjYHpb/edit?usp=sharing&oid=115170583145189010180&rtpof=true&sd=true>

**\*Language of the proposal submission can be Arabic and English. Arabic is a must.**

## Selection process & timeline:

Date	Action
From 23.Aug.2022 To 22.Sep.2022	<b>Proposals submission</b>
From 21.Aug.2022 To 29.Sep.2022	<b>Applications review</b> Evaluation of proposals by an external committee from university professors and professionals from the fields of architecture, engineering and business innovation and others.
From 22.Sep.2022 To 29.Sep.2022	<b>Shortlisting</b> Announcing shortlisted ideas, and potential invitations for face-to-face or online interviews.
From 2.Oct.2022 To 5.Oct.2022	<b>Results</b> Winners will be informed & invited to attend the national <b>HFHE</b> forum for adequate housing to present their ideas.
10.Oct.2022	<b>Award ceremony</b> at <b>HFHE</b> national forum for adequate housing.